
BRIAN STOREY

WEDDING MAGICIAN

A Short Guide to Adding Elegant Magic to Your Wedding Day



Member of The Magic Circle

Decide What You Want Magic To Do

Before booking a magician, ask yourself:

- Do you want guests to mix more easily?
- Are there natural gaps in the day (photos, room turnarounds)?
- Do you want energy maintained between courses?
- Do you prefer subtle interaction rather than stage entertainment?

When magic works best

Magic works best when it supports the atmosphere, not competes with it.

If your vision is relaxed, elegant and sociable, close-up magic can enhance that beautifully.



Choose the Right Moment

Close-up magic works particularly well in three places:

Drinks Reception

(When guests are waiting and mingling)

Between Courses

(Keeping the energy warm and flowing)

Early Evening

(Reconnecting groups before dancing begins)

It rarely works well during speeches, formal entrances or key emotional moments.

The most successful performances are the ones that feel effortless - woven naturally into the day rather than announced.



How to Choose a Wedding Magician Who Fits Your Day

Planning a wedding involves dozens of decisions - entertainment is just one of them. Not all magic styles suit weddings.

When choosing a magician, consider:

- Do they work without microphones or staging?
- Do they ensure every guest feels comfortable and respected?
- Do they blend naturally with your venue team?
- Do they understand pacing and discretion?
- Are they fully insured (many venues require £5-£10m Public Liability cover) and professionally accredited?

The right magician should feel like part of your day, not an add-on.

If you'd like to talk through how magic might fit your plans, I'd be delighted to help. Every wedding is different, and I'm always happy to offer honest advice - even if that advice is that magic isn't right for your day.

Brian Storey
Member of The Magic Circle
Fully insured (£10m Public Liability)

"Brian was amazing. He captivated our guests with his magic and personality table by table."

Martin W



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